### PICTURE. THE MODERN

The Figure it Cuts in the Successful Weekly Paper.

The Chicago "Saturday Blade" and the Chicago "Ledger," What They Print and How Work and Brains Count.

If there is any thing on earth into which the element of "luck" does not enter, it is the handling of a great fellow looks as plump and fat as if all newspaper.

People may well be called educky" love with him."—Grenzpost. when they discover a gold mine, or tioned in connection with journals like The Chicago Saturday Blade and The Chicago Ledger simply means work there wasn't a girl in town with a and the intelligent exercise of a broad complexion like mine." Maud-"The understanding of what people want to mean thing."-Brooklyn Life.

All the great weekly journals of the day can be counted on the fingers of one hand. Indeed, aside from The Chicago Ledger and The Chicago Saturday Blade, it is very doubtful if in the country having 100,000 circulation weekly.

These papers are great because they represent the age in which we live, and union which have as many voters as these papers have readers. Just figure this out, and see how many different Washing. people must be pleased in order to "luck"-it is genius. The Chicago to stoop to conquer; but if she likes Saturday Blade alone has 225,000 cir- him she is apt to stoop to concur.culation weekly.

The Chicago Saturday Blade is a newspaper and a literary paper combined. These features of the week's news which stand out prominently above the great mass of matter collected by newsgatherers, are always printed in full and elaborately illus-

There is not a line in the Saturday Blade that is not readable. There is not a dul! line in it. It is a paper to read in the office, the store, on the train, or at the evening fireside. Its Illustrations cost more every week than the entire expenses of its alleged rivals. The illustrations are always The very best from an artistic point of view, and really constitute a pictorial history of the times.

The Chicago Ledger is most emphatically the leading family paper of the counsry. Among the world-famed writers who contribute to its columns may be mentioned Ella Wheeler Wilcox, Stanley Waterloo, William Wal-Grissom. Wm. B. Chisholm, Wm. H. week after hers."-Yankee Blade. S. Atkinson, R. L. Ketchum, Robert Y. Toombs, Elliott Flower, Leroy Arm-Howard Wight, and scores o fothers.

class serials with just so many desperate deeds to every ounce of ink. They Fiction is generally admitted to be one Field's Washington. of the greatest agents of modern prowell-written and intensely interesting, sion,"-Comic. notwithstanding the fact that they are tinged with the events, ambitions and privations of today.

finds its way into the columns of the road)-Well I'm safe for six hours Ledger. It is a paper for the home. "The Home" and "Youths" departments are prominent features, and the about prominent people, and wise says robbing. - Epoch. ings and humorous paragraphs are umns. Each week the portrait of some getting off the car today when my distinguished author is given, and each week the ablest writers of the day contribute to its columns bright, concise and instructive essays on current topics. No one can afford to leave the Ledger out of the list of papers to turned and ran. I call that cowardbe read in 1892. The Ledger has a ice." "Not at all. He remembered weekly circulation of 125,000 copies.

be procured of newsdealers or special from the rear."—Harper's Bazar. agents, subscriptions may be sent dis "I'm sorry you don't like the new rectly to the publisher, 116 and 118 nurse," she said to her husband. "She Dearborn St., Chicago, Ills. The is good about singing to baby and price of each is five cents per copy, or keeping him quiet." "Yes," was the \$2 a year. They are the largest pareply, "that's just it: I'd rather hear pers of their class printed for the price the baby cry." Washington Star. in the world. You should not fail to Relative-Well, I sincorely hope send for sample copies which are you will be happy with him. Mandy. always mailed free upon application. Is he a steady young man?" Miss

### WITTY AND OTHERWISE,

more American.

A writ of attachment-The love letter. Washington Star.

is my hone of knead. Boston Journal. trimmed over." Husband "Bless you

The Pullman car porter will soon be my dear," Wife Don't bless me. looking for winter quarters. Elmirs Give me \$25 for trimming." Cloak

the latest sureastic way of telling a derstand that Blossom paid very dear

a turkey to grow proud and fat." cr-in-law told a pretty tall story and Flapper—'Yes, his head is soon turned."—Epoch.

It does no good to argue with a fool. If you tell him a great truth he does not know it.

"The light that failed" is the title of the only match a man had that went out before he could light the gas.-Lowell Conier.

Every man who does not labor and lay up a fortune may cause absolute suffering to his daughter's future husband.-Elmira Gazette.

Corporal (at the inspection) -- That the cooks in the town had fallen in

The difference between an editor when they detect a 2:30 gait in a and his wife is that his wife sets things twenty-dollar colt, but "luck" men- to rights while he writes things to set. -Yonkers Statesman.

Ethel-George said last night that

An "electric" oyster stew is being advertised. They give you a shocking stew at many places which make no boast of electricity. Boston Post.

Dulipate (proudly)-"Every one laughed when I told that funny story it was real mean of them to laugh at you."-Good News.

.. What's the difference between a because there are no two states in the prohibitionists and an old toper?" Why, the latter is full of drams and the former of scruples."-Kate Field's

When the short young man wants to accomplish this result. This is not kiss the tall woman she may not have Somerville Journal.

> The blackest man in Glynn Co., Ga., is named White, the whitest man is named Brown, the tallest man is named Lowe and the largest man Small Rehoboth Herald.

"Reginald," she said, "I would like to ask you one very serious question." What is it my dear?" he replied, Would you object to marry mamma if I refused you?"-Pack.

First Citizen-"The editor was "half shot" last night," Second Citizen-Well, the wasn't any use wasting a whole load on him. Powder and shot come high. -Atlanta Constitution.

"Binx" conscience is a pretty unsteady affair," said one young man abount town to another. "Yes, was the reply: "It seems to have a load

are Cook, Sara B. Rose, Arthur C. on her birthday, 'cause mine comes a Some very fast bursts of speed were

"Merritt gave up drinking, smoking ordinary rate of seventy-five miles per strong. Austyn Granville, Emma and gambling for that girl of his." Prettiwit-Only for a time, though. The Ledger stories are not the old He's going to marry her next month.

"I expect to figure a good deal in deal with the life we see around us. Washington this year," remarked the Many of its serial stories are written man with the large forehead. "Inexpressly for the Ledger, and deal with | deed?" said the other. "Yes, I am a leading social and economic problems. professor of mathematics."-Kate

He--- I say, what would you do if a gress. The Ledger writers are now fellow said he would take a kiss withtelling from week to week of the lives out your permission?" She-"I should and trials of the oppressed of all refuse it, of course." He-"What, classes. But the stories are bright, the kiss." She-"Oh, no-the permis-

Conductor-We have missed the connection and you will have to wait at this station six hours." Old lady No impure thought or expression (who is a little nervous on the railanyway."-New York Weekly.

Another burglary, who must have been a stranger in these diggins broke departments of fashion is superior to into our room last night, but all we any other printed. There are items got out of him was seventy-five cents. about writers, about odd happenings. Some of these burglars ain't worth

> Just the same. Mrs. Bingo -- "I was gown came near being caught." Blugo-Was it caught?" Mrs. Blugo -Not exactly; but I guess I shall have to have a new one,"-Judge,

that the earth is round, and he intend-Where the Blade and Ledger cannot ed to run around and attack the enemy

Mandy-Steady?" My goodness! Anni Jady, he's been coming to see me Over herd-The shepher Balti- for more than eleven years,"- Chicago Tribune

The Economical Wife .- I don't think I shall get a new bonnet this As the cook said to the dough. This month, but I shall have my old one Review.

"You're a dead loss to yourself' is Dear for the Whistle. Wood - I anis no good Philadelphia for his whistle." Van Pelt-"How is that?" Wool His prospective fath-

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"My sister was afflicted with a severe

## SCROFULA

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"When a boy I was troubled with a blood disease which manifested itself in sores on the legs. Ayer's Sarsaparilla being recom-mended, I took a number of bottles, and was cured. I have never since that time had a recurrence of the complaint." - J. C. Thompson, Lowell, Mass.

"I was cured of Scrofula by the use of Ayer's Sarsaparilla."-John C. Berry, Deer-

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3. Give the total number of names contain

d in your list in the letter accompanying the 4. Be careful to write as distinctly as poss de, and on one side of the paper only.

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